PRICING SUPPLEMENT

Registration No. 333-108272 Filed Pursuant to Rule 424(b)(2)

UNITED PARCEL SERVICE, INC.

UPS Notes

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Pricing Supplement No. 25

(To Prospectus dated September 8, 2003 and Trade Date: 03/15/04 Prospectus Supplement dated September 12, 2003) Issue Date: 03/18/04

Services, Inc.

To date of this Pricing Supplement is March 16, 2004

<TABLE>

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CUSIP or

 Common Code
 Principal Amount
 Interest Rate
 Maturity Date
 Price to Public

 91131UHK3
 \$13,037,000.00
 4.25%
 09/15/15
 100%

Interest Payment

Frequency Dates and terms of redemption (begin date) Survivor's Option Subject to Redemption (including the redemption price) _____ semi-annually Yes 100% 03/15/05 Yes (09/15/04)semi-annually thereafter

Discounts and

Dealer Reallowance Other Terms \$195,555.00 ABN AMRO Financial \$2.75 \$12,841,445.00

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