

PRICING SUPPLEMENT

Registration No. 333-108272
 Filed Pursuant to Rule 424(b) (2)

UNITED PARCEL SERVICE, INC.

UPS NOTES

 Pricing Supplement No. 24 Trade Date: 03/08/04
 (To Prospectus dated September 8, 2003 and Issue Date: 03/11/04
 Prospectus Supplement dated September 12, 2003)

The date of this Pricing Supplement is March 9, 2004

<TABLE>				
<S>	<C>	<C>	<C>	<C>
CUSIP or Common Code	Principal Amount	Interest Rate	Maturity Date	Price to Public
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91131UHH6	\$1,976,000.00	4.75%	03/15/19	100%
Interest Payment Frequency (begin date)	Survivor's Option	Subject to Redemption	Dates and terms of redemption (including the redemption price)	
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semi-annually (09/15/04)	Yes	Yes	100% 03/15/05 semi-annually thereafter	
Proceeds to UPS	Discounts and Commissions	Reallowance	Dealer	Other Terms
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\$1,938,950.00	\$37,050.00	\$3.50	ABN AMRO Financial Services, Inc.	

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