## Forward-Looking Statements

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Statements other than those of current or historical fact, and all statements accompanied by terms such as "will," "believe," "project," "expect," "assume," "intend," "anticipate," "target," "plan," and similar terms, are intended to be forward-looking statements. Forward-looking statements are made subject to the safe harbor provisions of the federal securities laws pursuant to Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934.

From time to time, we also include written or oral forward-looking statements in other publicly disclosed materials. Such statements may relate to our intent, belief, forecasts of, or current expectations about our strategic direction, prospects, future results, or future events; they do not relate strictly to historical or current facts. Management believes that these forward-looking statements are reasonable as and when made. However, caution should be taken not to place undue reliance on any forward-looking statements because such statements speak only as of the date when made and the future, by its very nature, cannot be predicted with certainty.

Forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from our historical experience and our present expectations or anticipated results. These risks and uncertainties, include, but are not limited to: continued uncertainties related to the impact of the COVID-19 pandemic on our business and operations, financial performance and liquidity, our customers and suppliers, and on the global economy; changes in general economic conditions, in the U.S. or internationally; significant competition on a local, regional, national and international basis; changes in our relationships with our significant customers; changes in the regulatory environment in the U.S. or internationally; increased or more complex physical or data security requirements; legal, regulatory or market responses to global climate change; results of negotiations and ratifications of labor contracts; strikes, work stoppages or slowdowns by our employees; the effects of changing prices of energy, including gasoline, diesel and jet fuel, and interruptions in supplies of these commodities; changes in exchange rates or interest rates; uncertainty from the expected discontinuance of LIBOR and transition to any other interest rate benchmark; our ability to maintain our brand image; our ability to attract and retain gualified employees; breaches in data security; disruptions to the Internet or our technology infrastructure; interruptions in or impacts on our business from natural or man-made events or disasters including terrorist attacks, epidemics or pandemics; our ability to accurately forecast our future capital investment needs; exposure to changing economic, political and social developments in international and emerging markets; changes in business strategy, government regulations, or economic or market conditions that may result in impairment of our assets; increases in our expenses or funding obligations relating to employee health, retiree health and/or pension benefits; potential additional U.S. or international tax liabilities; potential claims or litigation related to labor and employment, personal injury, property damage, business practices, environmental liability and other matters; our ability to realize the anticipated benefits from acquisitions, dispositions, joint ventures or strategic alliances; our ability to realize the anticipated benefits from our transformation initiatives; cyclical and seasonal fluctuations in our operating results; our ability to manage insurance and claims expenses; and other risks discussed in our filings with the Securities and Exchange Commission from time to time, including our Annual Report on Form 10-K for the year ended December 31, 2020 and subsequently filed reports. You should consider the limitations on, and risks associated with, forward-looking statements and not unduly rely on the accuracy of predictions contained in such forward-looking statements. We do not undertake any obligation to update forwardlooking statements to reflect events, circumstances, changes in expectations, or the occurrence of unanticipated events after the date of those statements.



## **Ups** 2021 Investor & Analyst Day

# Better, Not Bigger Strategic Framework

## Carol B. Tomé **Chief Executive Officer**



**Five Principles** Values Dividend Strong balance sheet and credit rating Brand relevance Employee ownership ...everything else is under review



## Better, Not Bigger Framework

- Launched revenue-quality efforts
- Completed our Fastest Ground Ever initiative
- Greatly expanding weekend operations and Digital Access Program
- Training UPSers on diversity and inclusion
- Aligned performance-based compensation metrics with shareowner interests
- Allocating capital to highest returning parts of our portfolio
- Adjusted network to support changing global market
- Sold UPS Freight
- Delivered > 300M COVID-19 vaccine doses worldwide; 99.9% on-time delivery
- Moved to a more agile decision-making environment
- Repaid \$2.55 billion of long-term debt in 2021
- Reduced our pension liabilities by \$6.4 billion



## Better, Not Bigger Framework Going From Good to Great

### What is UPS passionate about?

Our purpose: Moving our world forward by delivering what matters.

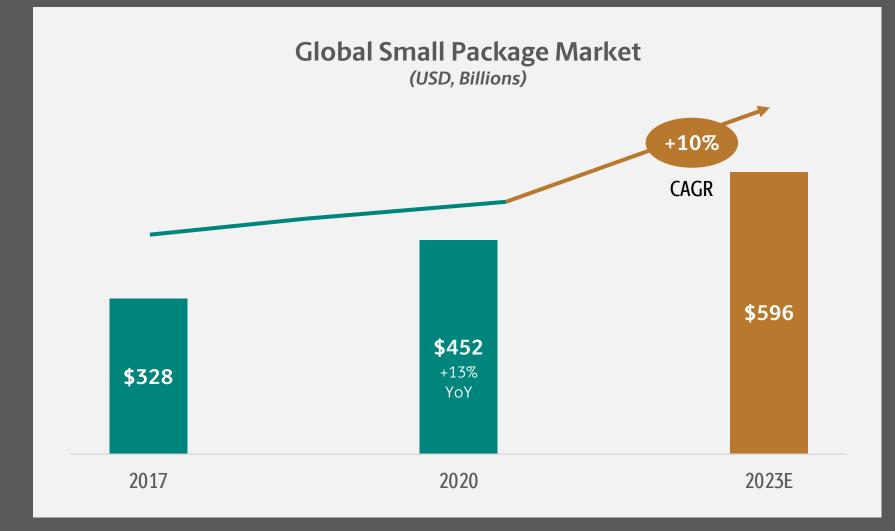
### What are we the best in the world at?

Our global smart logistics network is the most extensive ground and air network in the industry.

What are the drivers of the UPS economic engine? Productivity and efficiency driven by effective capital allocation.



## Total Global Market

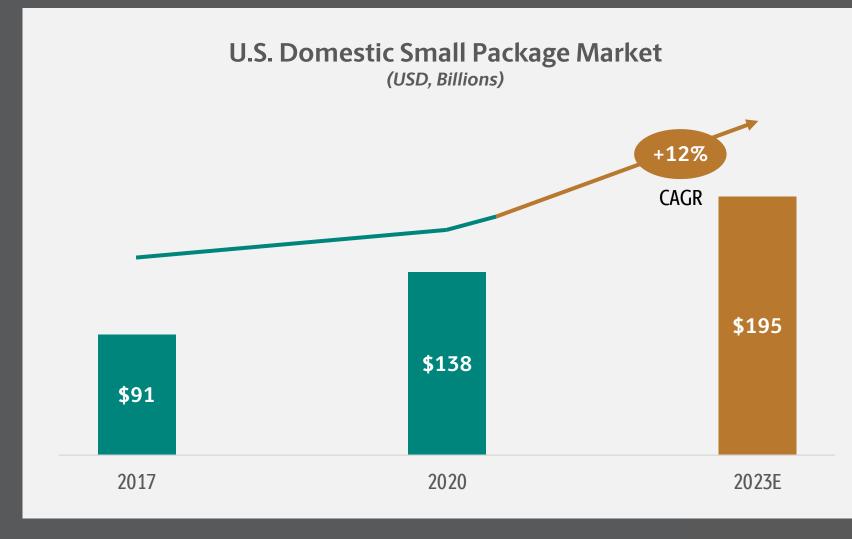


Source: UPS estimates, Transport Intelligence, Effigy Consulting and competitor filings. Includes: DHL eCommerce, DHL Parcel Germany, China Domestic, and <1lb. Excludes: cross-border mail packages.



## U.S. Domestic Small Package Market Size

Focused on value share not volume share

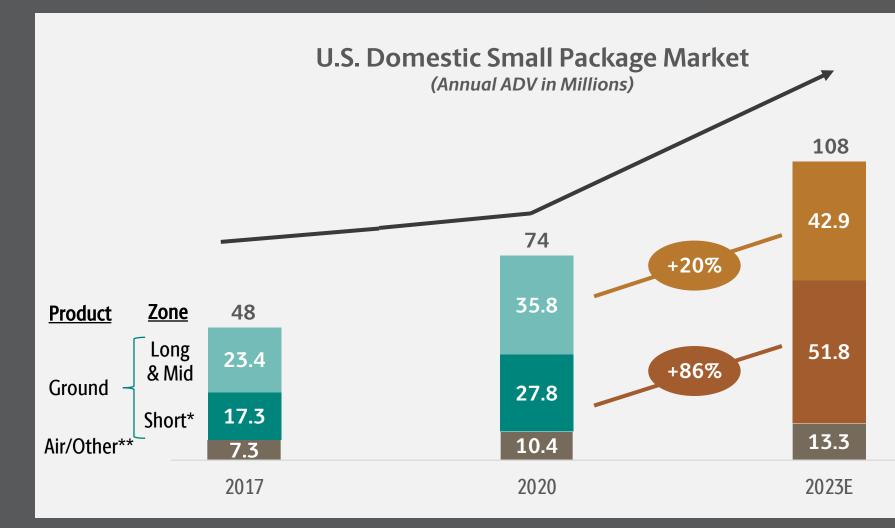


Source: UPS estimates. Includes <1lb.





## Strong Growth Across All Delivery Zones



\*Short zone is defined as packages that travel less than 300 miles from origin to destination. \*\*Air/Other volume not broken out by zone. Source: UPS estimates





## Our Strategy is Enabled by Our Wildly Important Initiatives

STRATEGY	TARGET	WILDLY IMPORTANT
Customer First	Net Promoter Score >50%	SMB Healthcare International Brand relevance
People Led	Likelihood to recommend >80%	Modernized people agenda
Innovation Driven	2023 ROIC* of 26% to 29%	Operational excellence Product and network management
Best D	igital Experience Pow	vered by a

### Best Digital Experience Powered by a Global Smart Logistics Network

\* Non-GAAP financial measure. See Appendix for required reconciliations. Return on Invested Capital is defined as Adjusted Operating Profit / (Average (Total Debt, Equity, and Net Pension Liability))

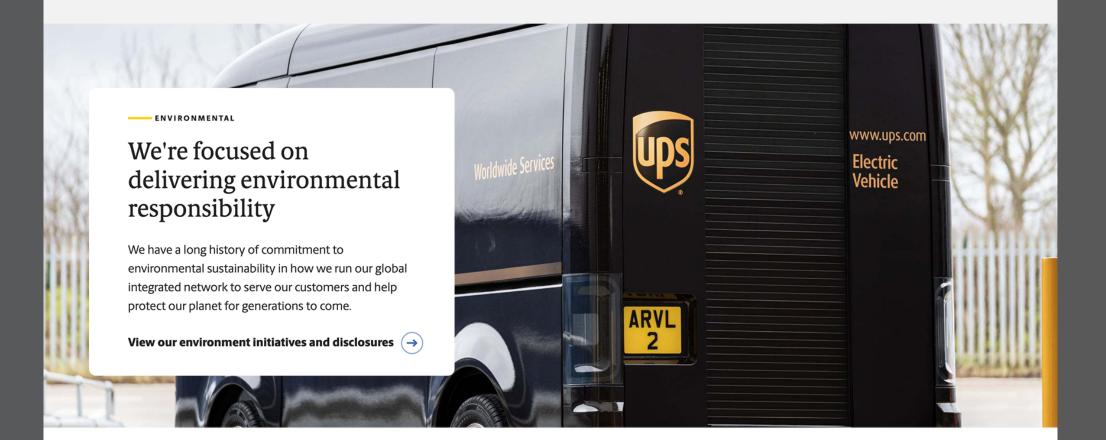






Home > Investors > ESG

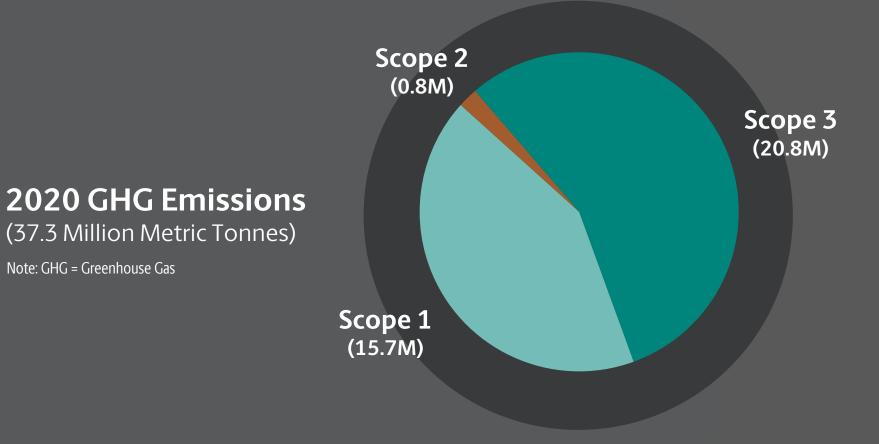
### Environmental, Social and Governance





## **Environmental Goals**

Comprehensive approach to Scope 1, 2 and 3



2050 Carbon neutrality for our global operations



## **Environmental Goals**

Roadmap

## 2025

**25%** renewable electricity for facilities **40%** alternative fuel for our ground vehicles

## 2035

**50%** reduction in CO2 per package delivered for global small package (2020 base year) **100%** renewable electricity for facilities 30% sustainable aviation fuel

## 2050 **Carbon neutrality for our global operations**



## **2023 Financial Targets**

## Revenue **\$98 - \$102 Billion**

## Adjusted Operating Margin\* 12.7% - 13.7%

roic\* 26% - 29%

\* Non-GAAP financial measure. See Appendix for required reconciliations.



## Better, Not Bigger Strategic Framework

PURPOSE	Movingoury	world forward by delivering wl	nat matters				
	Brand Relev	ance (Consideration + Momen	itum + ESG				
STRATEGY	Customer First	People Led	Ir				
METRICS	Net Promoter Score >50	Likelihood to Recommend ≥80					
STRATEGIC IMPERATIVES	Healthcare International Small & Medium Business	Modernized People Agenda	Better Rev Qualit				
		Diversity, Equity & Inclusion					
GOAL	Best Digital Experier	nce Powered by a Global Smart	Logistics N				





### Network

## **Non-GAAP** Reconciliations

### Non-GAAP Financial Measures; Reconciliations

From time to time we supplement the reporting of our financial information determined under generally accepted accounting principles ("GAAP") with certain non-GAAP financial measures. These include: "adjusted" compensation and benefits; operating expenses; earnings before interest, taxes, depreciation and amortization ("EBITDA"); operating profit; operating margin; other income and (expense); income before income taxes; income tax expense; effective tax rate; net income; and earnings per share. We present revenue and revenue per piece on a constant currency basis. Additionally, we disclose free cash flow, return on invested capital ("ROIC") and the ratio of adjusted total debt to adjusted EBITDA.

We believe that these non-GAAP measures provide meaningful information to assist users of our financial statements in more fully understanding our financial results and cash flows and assessing our ongoing performance, because they exclude items that may not be indicative of, or are unrelated to, our underlying operations and may provide a useful baseline for analyzing trends in our underlying businesses. These non-GAAP measures are used internally by management for business unit operating performance analysis, business unit resource allocation and in connection with incentive compensation award determinations.

Non-GAAP financial measures should be considered in addition to, and not as an alternative for, our reported results prepared in accordance with GAAP. Our adjusted financial information does not represent a comprehensive basis of accounting. Therefore, our adjusted financial information may not be comparable to similarly titled information reported by other companies.

### **Restructuring and Other Charges**

Adjusted EBITDA, operating profit, operating margin, income before income taxes, net income and earnings per share may exclude the impact of charges related to any restructuring programs, including transformation costs and asset impairments.

### **Costs Related to Legal Contingencies and Expenses**

Adjusted EBITDA, operating profit, operating margin, pre-tax income, net income and earnings per share may exclude the impact of costs related to certain of our legal contingencies and expenses that are associated with non-routine legal matters. We believe this adjusted information provides a useful comparison of year-to-year financial performance without considering the impact of these non-routine contingencies and expenses. We evaluate our performance on this adjusted basis.

### Changes in Foreign Currency Exchange Rates and Hedging Activities

Currency-neutral revenue, revenue per piece and operating profit exclude the period over period impact of foreign currency exchange rate changes and any foreign currency hedging activities. These measures are calculated by dividing current period reported U.S. dollar revenue, revenue per piece and operating profit by the current period average exchange rates to derive current period local currency revenue, revenue per piece and operating profit. The derived amounts are then multiplied by the average foreign exchange rates used to translate the comparable results for each month in the prior year period (including the impact of any foreign currency hedging activities). The difference between the current period reported U.S. dollar revenue, revenue, revenue per piece and operating profit and the derived current period U.S. dollar revenue, revenue per piece and operating profit is the period over period impact of foreign currency exchange rate and hedging activities.

### Mark-To-Market Pension and Postretirement Adjustments

We recognize changes in the fair value of plan assets and net actuarial gains and losses in excess of a 10% corridor for our pension and postretirement defined benefit plans immediately as part of other pension income (expense). We supplement our presentation of certain financial data with non-GAAP measures that exclude the impact of gains and losses recognized in excess of the 10% corridor and the related income tax effects. We believe excluding these mark-to-market impacts provides important supplemental information by removing the volatility associated with short-term changes in market interest rates, equity values, and similar factors.

The deferred income tax effects of mark-to-market pension and postretirement adjustments are calculated by multiplying the statutory tax rates applicable in each tax jurisdiction, including the U.S. federal jurisdiction and various U.S. state and non-U.S. jurisdictions, by the adjustments.

### **Free Cash Flow**

We calculate free cash flow as cash flows from operating activities less capital expenditures, proceeds from disposals of property, plant and equipment, and plus or minus the net changes in finance receivables and other investing activities. We believe free cash flow is an important indicator of how much cash is generated by our ongoing business operations and we use this as a measure of incremental cash available to invest in our business, meet our debt obligations and return cash to shareowners.

### **Return on Invested Capital**

ROIC is calculated as the trailing twelve months ("TTM") of adjusted operating income divided by the average of total debt, non-current pension and postretirement benefit obligations and shareowners' equity, at the current period end and the corresponding period end of the prior year. Because ROIC is not a measure defined by GAAP, we calculate it, in part, using non-GAAP financial measures that we believe are most indicative of our ongoing business performance. We consider ROIC to be a useful measure for evaluating the effectiveness and efficiency of our long-term capital investments.

### Adjusted Total Debt / Adjusted EBITDA

Adjusted total debt is defined as our long-term debt and finance leases, including current maturities, plus non-current pension and postretirement benefit obligations. Adjusted EBITDA is defined as earnings before interest, taxes, depreciation and amortization adjusted for restructuring and other costs and investment income and other. We believe the ratio of adjusted total debt to adjusted EBITDA is an important indicator of our financial strength, and is a ratio used by third parties when evaluating the level of our indebtedness.

### Forward-Looking Non-GAAP Metrics

From time to time when presenting forward-looking non-GAAP metrics, we are unable to provide quantitative reconciliations to the most closely correlated GAAP measure due to the uncertainty in the timing, amount or nature of any adjustments, which could be material in any period.



## Appendix

### Operating Profit & Margin

		Operating	g Profit			YOY Change			Operating Margin			Operating Margin			
		Consolidated				Consolidated			Consolidated						
	2020	2019	2018	2017	2020 vs. 2019	2020 vs. 2019 2019 vs. 2018 2018 vs. 2017			2019	2018	2017				
Reported / GAAP	\$ 7,684	\$ 7,798	\$ 7,024	\$ 7,529	-1.5%	11.0%	-6.7%	9.1%	10.5%	9.8%	11.3%				
Restructuring & Other	1,034	255	360	-				1.2%	0.4%	0.5%	0.0%				
Legal Contingencies and Expenses		97	_					0.0%	0.1%	0.0%	0.0%				
Adjusted	\$ 8,718	\$ 8,150	\$ 7,384	\$ 7,529	7.0%	10.4%	-1.9%	10.3%	11.0%	10.3%	11.3%				

		U.S. Domes	tic Package		U.S.	U.S. Domestic Package U.S. Domestic Package					
	2020	2019	2018	2017				2020	2019	2018	2017
Reported / GAAP	\$ 3,891	\$ 4,164	\$ 3,643	\$ 4,303	-6.6%	14.3%	-15.3%	7.3%	9.0%	8.4%	10.6%
Restructuring & Other	237	108	235	-				0.4%	0.2%	0.5%	0.0%
Legal Contingencies and Expenses		97						0.0%	0.2%	0.0%	0.0%
Adjusted	\$ 4,128	\$ 4,369	\$ 3,878	\$ 4,303	-5.5%	12.7%	-9.9%	7.7%	9.4%	8.9%	10.6%

		Internationa	Il Package		International Package International Package						
	2020	2019	2018	2017				2020	2019	2018	2017
Reported / GAAP	\$ 3,436	\$ 2,657	\$ 2,529	\$ 2,429	29.3%	5.1%	4.1%	21.5%	18.7%	17.5%	18.2%
Restructuring & Other	96	122	76	-				0.7%	0.8%	0.5%	0.0%
Legal Contingencies and Expenses								0.0%	0.0%	0.0%	0.0%
Adjusted	\$ 3,532	\$ 2,779	\$ 2,605	\$ 2,429	27.1%	6.7%	7.2%	22.2%	19.5%	18.0%	18.2%

		Supply Chai	n & Freight		Supply Chain & Freight			Supply Chain & Freight				
	2020	2019	2018	2017				2020	2019	2018	2017	
Reported / GAAP	\$ 357	\$ 977	\$ 852	\$ 797	-63.5%	14.7%	6.9%	2.4%	7.3%	6.2%	6.4%	
Restructuring & Other	701	25	49	-				4.6%	0.2%	0.4%	0.0%	
Legal Contingencies and Expenses								0.0%	0.0%	0.0%	0.0%	
Adjusted	\$ 1,058	\$ 1,002	\$ 901	<u> </u>	5.6%	11.2%	13.0%	7.0%	7.5%	6.5%	6.4%	



## Appendix

Free Cash Flow

	 ree Flow	Cumulative Free Cash Flow*		
	 2020	202	1T - 2023T	
Cash Flows from Operating Activities	\$ 10,459	\$	39,292	
Capital Expenditures	(5,412)		(13,998)	
Proceeds from Disposals of PP&E	40		270	
Net Change in Finance Receivables	44		16	
Other Investing Activities	(41)		(70)	
Free Cash Flow (Non-GAAP measure)	\$ 5,090	\$	25,510	

\* Represents mid-point of forecasted range



## Appendix

Return on Invested Capital (Non-GAAP) (in millions) Twelve Months Ended December 31

 2020		2019		2018		
\$ 1,343	\$	4,440	\$	4,791	\$	
501		1,212		1,228		
701		653		605		
 5,139		1,493		400		
7,684		7,798		7,024		
1,034		255		360		
		97		_		
\$ 8,718	\$	8,150	\$	7,384	\$	
\$ 24,946	\$	23,987	\$	23,513	\$	2
13,209		9,474		7,704		
1,976		3,160		2,031		
\$ 40,131	\$	36,621	\$	33,248	\$	3
 3.3%		12.1%		14.4%		
21.7%		22.3%		22.2%		
\$ \$ \$	501 701 5,139 7,684 1,034 \$ 8,718 \$ 24,946 13,209 1,976 \$ 40,131 \$ 3.3%	501   701   5,139   7,684   1,034      \$ 8,718   \$ 24,946   \$ 13,209   1,976   \$ 40,131   \$ 3.3%	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$



2017
4,905
2,232 453 (61) 7,529
7,529
20,182 9,878 727 30,787
15.9%
24.5%